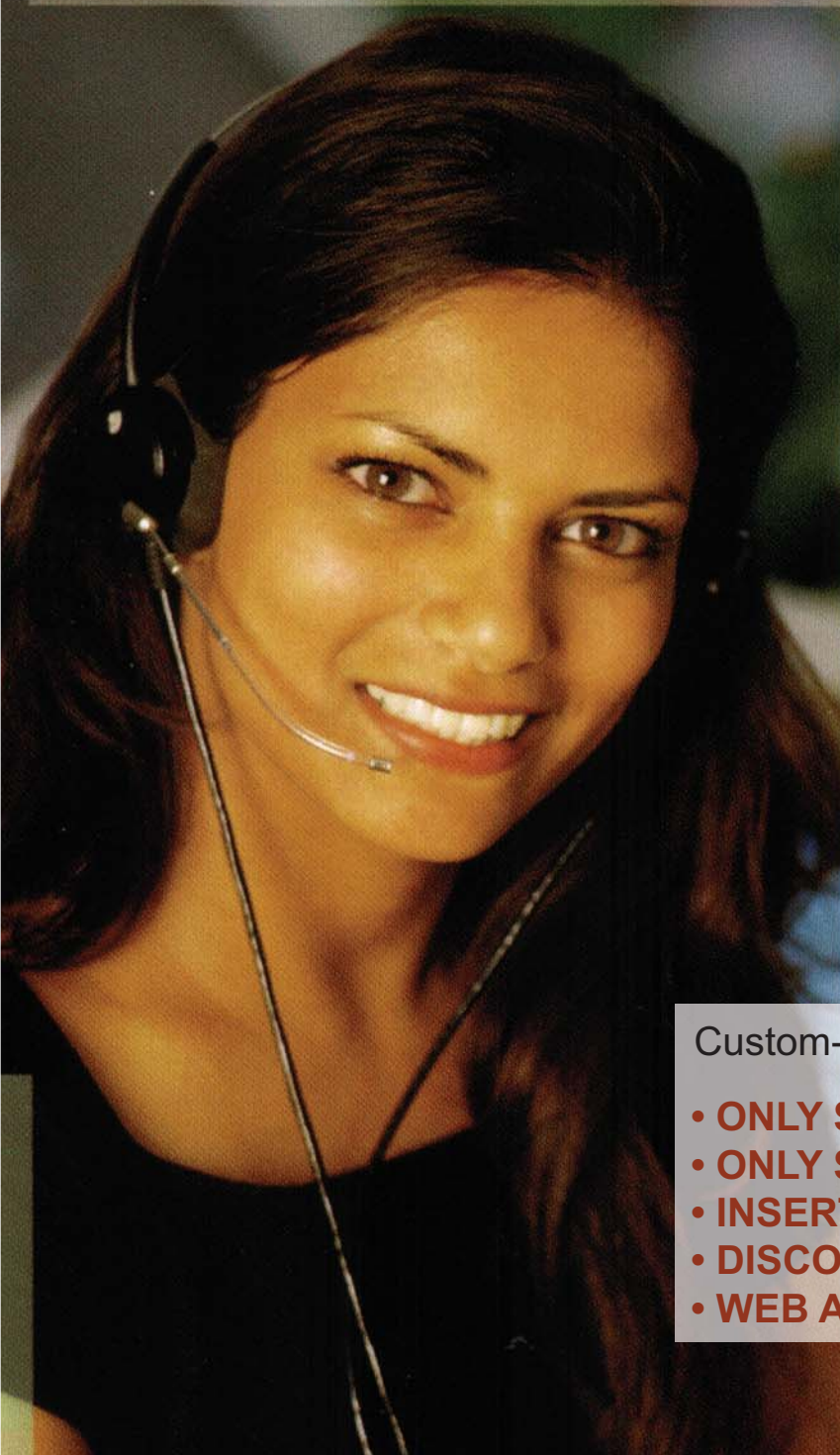


Spec Sheet



La
Costa Latina
 Advertise with us today!
(850) 494-7899
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La Costa Latina Newspaper
 distributed twice each month in
NW Florida & SE Alabama

- Custom-size your advertising to fit your budget
- **ONLY \$6** per column inch for **black and white** ads
 - **ONLY \$11** per column inch for **color** ads
 - **INSERTS \$100** per 1,000 copies
 - **DISCOUNTS** available
 - **WEB ADS:** Cube \$30, Banner \$50 /mo.

Ad sizes					
One Column	Two Columns	Three Columns	Four Columns	Five Columns	Six Columns
1.5278"	3.2222"	4.9167"	6.6111"	8.3056"	10"
Full Page Length = 20"					
Web Ad: Cube = 156 x 156 pix.			Web Ad: Banner = 800 x 75 pix.		

