Periódico La Costa Latina 5/5 Newspaper

Latino Media Gulf Coast, Inc. presents

Cinco de Mayo Festival

May 5, 2013 - Downtown Pensacola

Vendor Registration Form - (850) 494-7899 ● www.latinomediainc.com

Please print and return to: Latino Media Gulf Coast, P.O. Box 284, Pensacola, FL 32591

Organization Name: _____ Contact Name: _____

Address: _____ Phone: _____

Cell Phone: _____ Email Contact: _____ Web Site: _____

Booth Content Info. : _____

What will you display, promote, distribute, or sell at your booth?

Vendors will be allotted a minimum of 10 x 10 space

_____ $65 for business information table **_____ $65 for food or booths selling products**

Note that there is NO electricity available to connect to for vendors as this is on a business street

Signature (initials) Required on Each Item: All references to LMGC/LCL mean Latino Media Gulf Coast (a.k.a. La Costa Latina)

_____ Please register as soon as possible as space may be limited, but before April 26, 2013. Full payment and all required documentation as specified herein must be received by LMGC/LCL by April 30, 2013. LMGC/LCL reserves the right to cancel or sell the space to another organization if payment and required items are not received by such date.

_____ No part of Vendor display may extend outside the allotted booth space. Material may not go into the aisle, infringe, or otherwise block an adjoining booth. LMGC/LCL reserves the right to remove obstructions or reassign booth space at its sole discretion to improve safety, access or visibility. In order to prevent disruption and intrusion to visitors and other Vendors, all Vendors, including political candidates and their volunteers, are prohibited from promoting services and candidates beyond the confines of the allotted booth space.

_____ Each booth space is exclusive to the individual Vendor. Sharing of booth space with other Vendors is not permitted without the express written consent of LMGC/LCL.

_____ Missing property, damage and breakage at the event and facility will be the responsibility of the person signing this contract. LMGC/LCL is not responsible for lost or stolen items. Vendor must store valuable items away from easy reach of visitors. LCL does not guarantee Vendor against losses, including but not limited to losses from theft.

_____ Vendor is responsible for proper disposal of its empty cartons/boxes, decorations, and leftover literature or materials at the end of the event participation. Vendor shall ensure no leftover items are left in and around its booth area otherwise onsite when the event ends.

_____ Sponsors/Vendors MAY NOT SELL BEVERAGES OF ANY KIND. Concession rights remain the exclusive property of the LMGC/LCL. Vendor is permitted to offer PREAPPROVED free food or drink samples. Will you be offering free food or drink samples? ____ If so, and pending approval, what do you intend to offer? _____

_____ LMGC/LCL reserves the right to refuse participation to any party based on inappropriate conduct or booth content. LMGC/LCL reserves the right to refuse booth space to any Vendor offering services competing with LMGC/LCL. In addition, LMGC/LCL reserves the right to refuse booth space to any Vendor that represents an organization that is not consistent with the mission and values of LMGC/LCL.

_____ Vendor acknowledges that the fees paid are non-refundable except in the unlikely event that the event is canceled, in which case LMGC/LCL will refund to Vendor any and all unused portion of its fee. In the event of cancellation, advertising packages will be honored.

Please select method of payment:

_____ Credit Card: Please call 850-494-7899 to charge by phone, then mail or email this form grace@latinomediainc.com

_____ Check: Please make check payable and mail to: Latino Media Gulf Coast, Inc., P.O. Box 284, Pensacola, FL 32594-0284

I have read the above policies concerning my participation as a sponsor for the Cinco de Mayo Festival in Pensacola. By signing below, I agree and understand the vendor agreement and acknowledge that I am the actual authority to enter into this Contract and waiver on behalf of Vendor and that any necessary approvals have been obtained prior to signing this Contract. In consideration for the opportunity to participate in the Cinco de Mayo Festival, Vendor hereby waives and releases all rights for itself, its employees, and agents to any claims for damages it, its employees or agents may have against Latino Media Gulf Coast, its employees or agents, or the employees or agents of any Latino Media Gulf Coast, Inc. affiliate or subsidiary for claims arising out of Vendor's participation in the Cinco de Mayo Festival.

_____	_____	_____	_____
Printed Name	Signature	Title with Company	Date